

## **Rosemarie Perla, MS, MA, PCC**

### **Bio**

Rosemarie Perla, a Professional Certified Coach and Consulting Psychologist, works with Executive Leaders on positively impacting the 21<sup>st</sup> century changing and diverse work places through energizing and supporting desired or pursued cultural change. She coaches Executive Leaders to achieve significant business and career involvement.

Rosemarie brings over 20 years of experience and a knowledge base in behavioral science and human performance, coupled with a passion to assist leaders in transforming their work and their lives. Her experience includes working with business leaders in the Finance realms, Health Care arenas, Higher Education, as well as the fields of Law, Engineering, Architecture and emerging high tech industries. She has worked with Fortune 500 companies such as PNC Financial Services, CH2M Hill, CBRE, CISCO and Kennametal.

She assists leaders to bridge gaps in their management style to create new, effectual behaviors and avenues of directions – seeing past obstacles to opportunities. Using a systems approach, she assists her clients in developing insights to read cultural shifts toward desired team integration and productivity. Her clients have remarked on her skills in inspiring them to lead in an intentional and positive manner to empower themselves and their employees.

### **Areas of expertise:**

- Executive coaching and development of leadership maturity
- Building effectual communication skills and work environment positivity
- Rebuilding of trust when there are perceptions of betrayal
- Providing clarifying processes for discerning fair and ethical positioning

- Trust building and personnel management
- Cultural shifts and integration
- Managing difficult people
- Management by coaching to strengths
- Developing optimism and positive energy in the work place
- Natural systems theory and management of self in the work place

**Education and affiliations:**

- MS, University of Pittsburgh (University Scholar Award), Adult and Child Development
- MA, Maryland University of Integrative Health, Transformative Leadership
- Professional Certified Coach Certification (PCC) - International Coach Federation
- Licensed Psychologist, Commonwealth of Pennsylvania and member of the Society of Consulting Psychologists.